

Travel and Tourism Curriculum Overview

Year Group	Component 1 - Travel and Organisations and Destinations	Component 2 - Customer Needs in Travel and Tourism
<b>Year 10</b>	<p><b>Content (Sept 2022 - January 2023) and Coursework (Feb-April 2023)</b>  <b>A - demonstrate an understanding of the UK travel and tourism industry</b>  <b>B - Explore popular visitor destinations</b></p> <p><b>Main aim of learning about different travel and tourism organisations and the products and services they offer. Looking at increase of bookings, providing services, promoting cause or contributing to the community.</b></p>	<p><b>Content (May-July 2023) (Sept content refresher) and Coursework (October-December2023)</b>  <b>A - Demonstrate an understanding of how organisations identify customer needs and travel and tourism needs</b>  <b>B - Recognise how the needs and preferences of travel and tourism customers are met</b></p> <p><b>Main aim of knowing how the travel and tourism environment is changing to meet the needs of its customers.</b></p> <p><b>School trip in this component for research purposes in London for tourism attractions.</b></p>
<b>Skills</b>	<p>Critical thinking                      Research and analysis                      Evaluation and links between topics</p>	<p>Research and analysis                      Graph and statistical data manipulation                      Evaluation and explanation</p>
<b>PD/T&amp;E</b>	<p>British values within british tourism                      Religious tourism within the different tourist attractions</p>	<p>Exploring the world issues                      Diversity                      Religious tourism comparisons through primary and secondary data collection</p>
<b>Assessment</b>	Assessed in Feb-May of Year 10	Assessed in October Year 11

	<b>Component 3 - Influences on Global Travel and Tourism</b>	<b>Component 3 - Influences on Global Travel and Tourism</b>
<b>Year 11</b>	<p><b>Component 3 Content (December January 2024 - with it dropped in throughout year 10)- Exam (May 2024)</b></p> <p><b>A - Factors that influence global travel and tourism</b>  <b>B - Impact of travel and tourism and sustainability</b>  <b>C - Destination management</b></p> <p><b>Main aim of how factors such as naturally occurring events like earthquakes to human events such as COVID-19 affect the different destination popularity and how these destinations manage the determining factors.</b></p>	<p><b>Component 3 Content (December January 2024 - with it dropped in throughout year 10)- Exam (May 2024)</b></p> <p><b>A - Factors that influence global travel and tourism</b>  <b>B - Impact of travel and tourism and sustainability</b>  <b>C - Destination management</b></p> <p><b>Main aim of how factors such as naturally occurring events like earthquakes to human events such as COVID-19 affect the different destination popularity and how these destinations manage the determining factors.</b></p>
<b>Skill(s)</b>	<p>Research and evaluation  Critical thinking  Formal writing pieces  Analyse and produce different solutions</p>	<p>Research and evaluation  Critical thinking  Formal writing pieces  Analyse and produce different solutions</p>
<b>PD/T&amp;E</b>	<p>Politics of the countries and their tourism  Different ways of life  Celebrating differences  Exploring world issues</p>	<p>Politics of the countries and their tourism  Different ways of life  Celebrating differences  Exploring world issues</p>
<b>Assessment</b>		Assessed in May Year 11