

Year Group	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5	Unit 6
<p>Year 10</p> <p>Level 1/2 BTEC Tech Award Creative Media Production</p>	<p>Component 2 A2 – Apply media production skills and techniques Post-production:</p> <ul style="list-style-type: none"> - Final design - Design annotation - Review <p>Independent Learning:</p> <p>Progress and Targets Diary</p> <p>Component 1A – Completing detailed spider diagrams/PPTS on the Context, Audience and Purpose of:</p> <ul style="list-style-type: none"> - Katy Perry Roar music video - Michael Jackson Black or White music video - Scream horror film trailer - This Girl Can printed advert - Quality St printed advert 	<p>Component 1A – Completing detailed spider diagrams/PPTS on the Context, Audience and Purpose of:</p> <ul style="list-style-type: none"> - GQ magazine - Pokémon Go video game - Katy Perry website (compare with the video) - ‘Same only Different’ extension - ‘How Times have Changed’ extension <p>Independent Learning:</p> <p>Own trailer booklet Part A</p>	<p>Component 1B – Moving Image booklets on Genre, narrative, representation and audience interpretation:</p> <ul style="list-style-type: none"> - Katy Perry booklet Part B1 - Scream booklet Part B1 - Katy Perry booklet Part B2 <p>Independent Learning:</p> <p>Own trailer booklet Part B</p>	<p>Component 1B – Moving Image booklets on Media production techniques:</p> <ul style="list-style-type: none"> - Scream booklet Part B2 - Comparison task extension <p>Independent Learning:</p> <p>Own trailer booklet Part B</p>	<p>Component 2 A2 – Apply media production skills and techniques Pre-production:</p> <ul style="list-style-type: none"> - Masthead drafts - refined house-style ideas - Research for refined article - Article Planning - Written draft of article 	<p>Component 2 A2 – Apply media production skills and techniques Production:</p> <ul style="list-style-type: none"> - Refine your article - Article photographs - Manipulate/edit own images and photographs <p>Independent Learning:</p> <p>Progress and Targets Diary</p>

	Independent Learning: Own trailer booklet Part A					
Skill(s)						
Practical	ADOBE Creative Suite package (Film & Image manipulation)	ADOBE Creative Suite package (Film & Image manipulation)	Essay writing & review of materials	Essay writing & review of materials	ADOBE Creative Suite package (Film & Image manipulation)	Project management & ADOBE Creative Suite package (Image manipulation)
Communication & Interpersonal	Teamwork in post-production	Multi-media planning	Discussions & message creation	Discussions & message creation	Teamwork in pre-production	(Co-)creation of final drafts
Resilience	Completion of a project to near-professional standard	Re-dressing media & analyse change/audiences	Strict methodological analysis	Strict methodological analysis	Initiation and planning of a project	Completion of product
Critical Thinking	Media analysis in contexts (e.g. audience)	Media analysis in contexts (e.g. purpose)	Reflections on genre, audience and narrative	Reflections on genre, audience and narrative	Media market/needs auditing	Error identification & error corrections
Initiative	Project lead and evaluation	Transferable skills	New approaches	New approaches	Project planning	Project completion & project development
Complex Problem Solving	Redress of problems and remix of ideas	Redress of problems and remix of ideas	Media and societal contexts	Media and societal contexts	Identification of problem and development of ideas	Identification of problems & solution approaches
Productivity and Accountability	Completion against set standards / Quality Assurance	Completion against set standards (individual approach)	Production of quality print media	Production of quality print media	Planning against audit	Task management

Long Term Planning – BTEC Media Studies
Curriculum Overview

PD/T&E	Modern Day Slavery What is a cult?	Keeping Your Data Safe	Exploring British Values (Message in Print Media)	Exploring British Values (Message in Print Media)	Fair Trade	Equality
Futures	Leadership in media production	Entrepreneurship Online Marketing	Print Media Designer	Print Media Designer	Editorial	Project management
Year 11 Level 1/2 BTEC Tech Award Creative Media Production	<p>Component 2 A1 – Practical Skills and Techniques portfolio:</p> <ul style="list-style-type: none"> - Colour Theory - Design Theory - Typography - Magazine common conventions - House style - Flat plans <p>Independent Learning: Progress and Targets Diary</p>	<p>Component 2 A1 – Practical Skills and Techniques portfolio:</p> <ul style="list-style-type: none"> - Ethical & Legal - Magazine Language - Editing exercise - Design Process - Photoshop basics <p>Independent Learning: Progress and Targets Diary</p>	<p>Component 3 – The Exam:</p> <p>The brief will be released in February 2022 and the deadline for submission is May 2022</p>	<p>Component 3 – The Exam:</p> <ul style="list-style-type: none"> - Ideas Log - Developing ideas - Final design 	Catch-up opportunity	
Skill(s) Practical	ADOBE Creative Suite package (Skills & Introduction)	Observations, reading, ADOBE Creative Suite package (Skills & Introduction)	Understanding of brief & planning of solution	Development of brief & actioning of a solution	--	

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Communication & Interpersonal	Learn to apply skills in digital environments	Learn to apply skills in digital environments	Analysis, production and application skills	Professional log		
Resilience	Consistency, skills acquisition & application	Progress checking & target setting	Completion of a project to near-professional standard	Continuity in planning and improvement		
Critical Thinking	Use of digital media tools in contexts	Language, law, ethics & process analyses	Creative solution to a given brief (re-dress, creation, contexts, transferable skills etc.)	Creative solution to a given brief (re-dress, creation, contexts, transferable skills etc.)		
Initiative	Knowledge acquisition	Portfolio creation	Project solution	Project development and finalisation		
Complex Problem Solving	Creation of (corporate) identities	Contextualisation processes	Whole project creation (knowledge and skills)	Creative skills application		
Productivity and Accountability	Needs audit, knowledge/skills acquisition	Understanding of frameworks	Completion against set standards	Completion against set standards		
PD/T&E	Digital Footprints	Online Reputation	Why higher education?	Post 16 choices	--	
Futures	Creative Lead	Copyrighter	Marketing Manager	Digital Media Designer	--	