Magna Academy

COOKIES POLICY

Version control	
Cookies Policy [2022-09-01]	Reviewed and no changes required.
Cookies Policy [2021-04-01]	Based on new Aspirations template policy (version 2021-01-19)

Date of next review:	**September 2024**	**Owner:**	**Director of Estates**
Type of policy:	**Trust Template**	**Approving Body:**	**Executive Operational Board**

Cookies Policy

Magna Academy requests that you read this cookie policy carefully as it contains important information on the use of cookies on the Academy's website.

This policy, based on the Aspirations Academies Trust template Cookie Policy, is aimed at ensuring the application of good practice at the Academy.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by online service providers to help build a profile of users. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

Users can set their browser not to accept cookies and the websites below explain how to remove cookies from a browser. However, some of the Academy's website features may not function as a result.

1 Types of cookies

The cookies placed on a device fall into the following categories:

- **Persistent cookies**—these are stored on a device in between browser sessions. These allow individual preferences or actions across the Academy's website to be remembered. These will remain on a device until they expire, or can be deleted from the cache

- **Strictly necessary cookies**—these cookies are essential to be able to navigate the Academy's website and use its features. Without these cookies, certain services could not be provided

- **Performance cookies**—these cookies collect information about how individuals use the Academy's website, e.g., which pages a user goes to most often. These cookies do not collect personally identifiable information about individuals. All information collected by these cookies is aggregated and anonymous, and is only used to improve how the Academy's website works

- **Functionality cookies**—these cookies allow the Academy's website to remember the choices an individual may make (such as user name, language, last action and search preferences) and provide enhanced, more

personal features. The information collected by these cookies is anonymous and cannot track an individual's browsing activity on other websites

2 The cookies the Academy uses

The table below provides more information about the cookies the Academy use and why:

The cookies we use	What they do
_ga = Persistent. This is valid for 2 years 1PJAR, CONSENT, NID = Targeting cookie, Persistent twk_cookies_google_analytics = Functionality Cookie, Persistent - this is set by us and checks that the user has accepted google analytics, when they do it fires _ga twk_cookies_bar = Functionality cookie, Strictly Necessary Cookie, Persistent - this checks if user has already clicked off cookie bar so it doesn't keep reappearing.	*This is a web analytics service provided by Google Inc which uses cookies to show us how visitors found and explored our site, and how we can enhance their experience. It provides us with information about the behaviour of our visitors (e.g., how long they stayed on the site, the average number of pages viewed) and also tells us how many visitors we have had.*]

3 How the Academy uses an individual's cookies

Magna Academy may request cookies to be set on an individual's computer or device. Cookies are used to let us know when an individual visits the Academy's website, how the individual interacts with the Academy and to make the individual's experience using the school website better for them. The cookies collected will differ depending on what the individual is looking at on the Academy's website.
Individuals are able to adapt their cookie preferences, but by blocking certain types of cookie it may mean that their experience on the website is impacted.

4 Consent to use cookies

The Academy will ask for an individual's permission (consent) to place cookies or other similar technologies on their device, except where these are essential for the Academy to provide an individual with a service that they have requested (e.g. to enable an individual to put items in their shopping basket and use the check-out process).
There is a notice on the Academy's home page which describes how the Academy uses cookies and requests an individual's consent to place cookies on their device.

5 How to turn off cookies

If an individual does not want to accept cookies, they can change their browser settings so that cookies are not accepted. If this does occur, please be aware that some of the functionality of the Academy's website may be lost. For further information about cookies and how to disable them please go to the Information Commissioner's webpage on cookies: https://ico.org.uk/for-the-public/online/cookies/.

6 How to contact the Academy

Any questions about this cookies policy can be raised with the Academy DPL at the following email office@magna-aspirations.org

7 Monitoring

The DPL at the Academy will monitor the effectiveness of this and all of its policies and procedures and conduct a full review and update as appropriate. Normally this will be on a two-year cycle but, where necessary, interim reviews will be undertaken,

The monitoring and review will include looking at how policies and procedures are working in practice to reduce the risks posed to the Academy.